



# Andrew Colabella

PRODUCT MANAGER

## ABOUT ME

With over 6 years of product leadership experience, I specialize in building technical products and becoming the resident expert on complex initiatives.

Currently focused on Bitcoin consulting, helping businesses understand and implement Bitcoin solutions.

## SKILLS

Product Management

Bitcoin

React.js

AWS

Supabase

Python



andrewcolabella.com



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Denver, CO, USA

## EXPERIENCE

### Founder, Bitcoin Consultant

Bitcoin Lantern | Jan 2026 - Present

bitcoinlantern.com

- I help individuals take self-custody of their Bitcoin without the risk of costly mistakes or lost funds through our white-glove hardware wallet setup service.

### CPO

Onyx Robotics | Jul 2025 - Jan 2026

- Managing the product development lifecycle
- Working directly with CEO and COO on strategic operations and helping the company evolve from a POC to MVP
- Owning the user web application product roadmap and strategy
- Design in Figma
- Application development in React.js and Python

### Technical Product Manager

Makse Group | Oct 2023 - Jun 2025

- Owning and managing the development lifecycle for the technical solutions practice
- Managing the Product Team owning the delivery of Built On Workday applications
- Collaborating with consultants on design documentation, unit testing, and build reviews
- Mocking up Workday Extend applications using Figma
- Managing client projects for Workday Extend and Workday Adaptive Planning
- Owning and managing the strategic roadmap for new solutions developed in house

## EDUCATION

### Northeastern University

Bachelor's degree

Computer Engineering/Computer Science

2025-2020



## SKILLS

Product Management

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**Northeastern University**

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## EXPERIENCE CONTINUED

### Product Manager

Utopia Experiences | Dec 2022 - Oct 2023

- Owning the product process and definition of new product features.
- Prototyped new game concepts in Unity to verify the concept, get customer validation, and engage in quick iterative improvement before full product and engineering development.
- Collaborating with a remote engineering team to ensure new features and bug fixes are completed.
- Contributing to technical and business strategy brainstorm and discussions around the direction of the product and company.
- Working with the product and engineering team to test and scrutinize features and bugs.
- Working directly in AWS EC2 to manage a Wordpress server and implement plugins.
- Frontend development using Next.js- Owning the product process and definition of new product features. - Prototyped new game concepts in Unity to verify the concept, get customer validation, and engage in quick iterative improvement before full product and engineering development.
- Collaborating with a remote engineering team to ensure new features and bug fixes are completed.
- Contributing to technical and business strategy brainstorm and discussions around the direction of the product and company.
- Working with the product and engineering team to test and scrutinize features and bugs. - Working directly in AWS EC2 to manage a Wordpress server and implement plugins.
- Frontend development using Next.js

### Product Manager

Camera IQ | Jun 2020 - May 2022

### Associate Product Manager

Camera IQ | July 2019 - Dec 2019

- Owned the strategy and definition of numerous product features. Worked directly with an engineering team to drive implementation.
- Served as a resident expert of the company's product and educated internal and external users.
- Defined product goals and success metrics and worked with data analysts to measure using tools like Amplitude.
- Worked with product, design, engineering, support, and marketing throughout the product development process - defining requirements and managing delivery.
- Contributed to technical brainstorm and discussions around technology in the AR/VR space and discussed strategy related to our product.
- Troubleshooted issues with AWS Cloudwatch/Lambda and suggested technical optimizations.